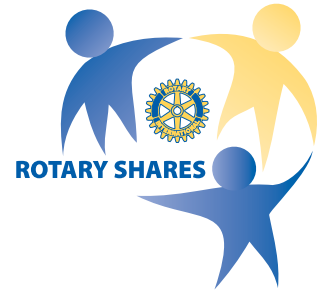




# the Arch



August 7th, 2007  
Volume 31, Issue 4

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Our Arch Supporters  
..... THANK YOU !!!

## CASH CASINO

Joe Chapple, General Manager

Bart introduced Joe Chapple, a former navy man, fireman and now General Manager of Cash Casino.

He says there is some downward pressure on casino use due to the appreciation of the Canadian dollar, however non-profits continue to enjoy significant funds from the casinos.

There are two proposed new casinos in the area: the Native casino in the southwest, and the enlarged Stampede casino, as well as the one planned for Balzac. From a non-profit's point of view, it is best that not too many new casinos enter the market as it will dilute the take. On the other hand it is now nearly a 2 year wait for each to participate in the next rotation. Charities get 50% of each dollar taken in at the tables, while the casino operator gets the other 50%, but must pay all expenses from that portion. The provincial government's take is a licensing fee, plus 70% of slot revenue with the remaining 30% divided evenly between the non-profit and the casino operator.



Charities must be careful to use these funds for the purpose they have designated to the Lotteries Commission, and ensure respect for the integrity of the system. Evidently some have not been honest in the past, so all are vetted more closely now. Also volunteers are being more closely investigated.

Alberta evidently has the highest reputation in Canada for their casino operations and the industry here is healthy, honest, well monitored and regulated. Difficulties include staffing which is endemic in all industries in Alberta.

The government sets aside about \$1 million annually for addiction problems which seems small relative to the annual net revenue of about \$1.2 billion. Cheating is rare but has occurred.

President Pat presented to Joe the usual O.E.U. certificate.

## 2007-2008 CLUB OFFICERS AND DIRECTORS

Pat Hutchinson, President  
George Kimura, Vice President  
Graham Hoard, Past President  
Bob Montgomery, President Elect  
Tom Sorenson, Secretary  
Graham Boone, Treasurer

### Directors

Terry Craig	Alex Soutar
Dave Wylie	Paul Gaudet
Garth Plunkett	Wayne Wiebe

The Arch is published weekly. Please forward any items for inclusion to Stephen Pick.

## Rotary Club of Calgary Chinook

Chartered March 14th, 1977

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# Meeting Minutes



**July 31st, 2007**

**Scribe: Ed McLean**

President Pat called the meeting to order promptly at 12:15 p.m. and with Betty guiding us on the piano we did our best with O Canada and the Rotary grace.

Total attendance today was 56 including the guest speaker and his spouse, 1 non-Rotarian guest, 1 out-of-town Rotarian, 3 from South Calgary, 1 from West and 2 from Downtown.

Following mastication and fellowship, Terry Craig introduced the visitors.

President Pat reminded us of the upcoming Spending Seminar to be hosted by the RI President, Wilf Wilkinson and if you wish to attend please let Pat know by August 10<sup>th</sup>. Cost will be \$45.

We should also read the most recent Rotarian magazine especially the article The #1 Job-Recruit.

Minutemen included Bob Montgomery who is chairman of the Sunshine Committee. He read a note recently received from Father Greg who happened to be in attendance today. We all were happy to have him back and to know he is still swinging a golf club, albeit at the par 3 course.

Bill McDaniel reminded us of our Support The Troops plan, mentioning that Rick and Gord had decals for sale today @\$5 each, and also cash donations are welcome. We should all refresh our memory on Bill Worthington's email and bring any of the listed items to a meeting soon. Also it is hoped a speaker on this subject can be arranged for a future meeting. President Pat mentioned that our former member Don Ethel is a strong supporter of the Troop programme.

Joe Hooper presented a cheque from Spruce Meadows for the June and July tournaments for about \$15,000.

Dick French says about 1/2 of the 340 shifts for the September Spruce Meadows tournament are filled, so please do your part.

Dave Wylie informs us our Exchange student from Thailand arrives shortly & while 2 host families have been arranged there is a need for 2 more. Do you know anyone who would do this? Also we must all help her adjust & feel welcome here.

It was good to see Bill Gant today. He managed to pull Albert's number in the 50/50 draw.

Bart introduced our speaker, Joe Chapple, a former navy man, fireman & now General Manager of Cash Casino.

The meeting adjourned early.

## Spruce Meadows

### Mark Your Calendars!

\* Masters September 5-9 \*

Christmas Market November 16-18

November 23-25

### Please Sign Up !

(\* for 12 to 15 hours each for this event)

## VOLUNTEERS NEEDED

... cont'd from page 3

to visit clubs while traveling to make-up the meeting missed back home. But Rotarians often ask what options exist if there is not a club in the area of travel, or if the member is home but an emergency causes him or her to miss a meeting.

One option is to attend a regular meeting of a local Rotaract or Interact club, Rotary Community Corps, or Rotary Fellowship. According to Article VIII, Section 1a of the Standard Rotary Club Constitution, attending one of these meetings counts as a make-up.

Another option is to spend time participating in an interactive activity on a Rotary e-club Web site. Rotary International has approved the request for a limited number of clubs to form with virtual or electronic locations. A visit to one of these e-clubs may satisfy a club member's make-up requirement.

## Greeters

August 7th	Bart Dailley, Barry Moreland
August 14th	Lyle Davidson, Norm Moro
August 21st	Bob Depledge, Norm Myden
August 28th	Sandy Dougall, Harry Nazarchuk

If you are unable to GREET on your assigned day, please arrange a substitute.



# Upcoming Events



August 7th	Jane Reid, Executive Director, Adoption Options
August 14th	Terry Bullick, Author, Calgary Parks and Pathways
August 21st	Alida Visbach, General Manager, Heritage Park
August 28th	Doug Gunn, Senior Manager, Regional Marketing Western Canada, Tim Horton's
September 4th	Kathleen Kranenburg, Program Coordinator, Paws of Hope
September 5-9th	Spruce Meadows — The Masters — remember to sign up for parking!
September 7-9th	75th Anniversary — Waterton-Glacier International Peace Park Assembly 2007
November 16-18	Spruce Meadows — Christmas Market — remember to sign up for parking!
November 23-25	Spruce Meadows — Christmas Market — remember to sign up for parking!

## Membership Matters

### RI president urges every Rotarian to bring in new members

*By Antoinette Tuscano, Rotary International News, 31 July 2007*

With Rotary's demographics changing and membership decreasing in North America, Rotarians must "change the way we think about membership," RI President Wilfrid J. Wilkinson told attendees at a presidential membership conference held 20-21 July in Nashville, Tennessee, USA.

"The current recruitment practices of clubs can't continue," Wilkinson said. "What needs to happen is for every Rotarian in every club to bring in one qualified new member every year."

Inviting new club members is one way Rotarians can live up to this year's theme of Rotary Shares, said Wilkinson at the conference. The conference is one of a series of seven events to be held in July and August in Canada and the United States. In July the conferences were held in Philadelphia; Nashville; and South Bend, Indiana. In August, the conferences will be held in Denver; Vancouver, B.C.; San Jose, California; and Fort Lauderdale, Florida. If those events prove successful, similar ones may be organized in other parts of the world.

The two-day conferences include plenary sessions, panel discussions, and workshops on topics such as generational differences, demographic changes, potential new members, and the challenges of service organizations.

Wilkinson cited RI research showing that only 18 percent of Rotarians in a given club ever bring in a new member. But inviting qualified, active members is "the single most important thing that you can do for your club and community," he said. To survive and continue to meet communities' increasing needs, Wilkinson stressed, "Rotary needs to grow."

The goal of the presidential conferences was for Rotarians to come away with plans for finding and keeping club members. Wilkinson noted, however, that there's no one-size-fits-all solution for Rotary clubs.

"Rotary Shares," he said, "and each one of us must take it upon ourselves individually to share the gift of Rotary

membership with one new person – this year, and every year to come."

### Membership philosophy

Imagine if your club were to lose 10 percent of its members. How would that affect your service program? What projects might not get finished? Which ones might never have been started? Now consider what your club could accomplish with 10 percent or five percent or even two percent more members.

Think about the professional expertise you could add to your club's overall profile simply by filling all open classifications. Think about the new ideas and new club service projects that could be initiated. Think about the additional people to take on leadership and committee roles. Every new Rotarian brings a range of personal and professional resources and knowledge that can greatly strengthen your club's ability to serve throughout the community and the world.

The three essential elements of membership growth are:

- \* the recruitment of new members;
- \* the retention of existing members;
- \* the extension of Rotary through the formation of new clubs.

These three elements are equally important, as illustrated by this simple membership equation:

$$\begin{aligned} &\text{New Members (recruitment) +} \\ &\text{Retaining Members (retention) +} \\ &\text{New Clubs (extension) = Membership} \end{aligned}$$

Each of these elements needs to be emphasized at the club and district levels.

### Meeting Make-up

One of the many benefits of Rotary Club membership is the luxury of being able to travel the world and never miss a weekly meeting. Club members are welcome and encouraged

*Cont'd on page 2...*



# THIS AND THAT

## ROTARY FIGURES AT A GLANCE *(as of 30 June 2006)*

### Rotary International

- Expenses for 2005-06 ... \$72.3 million
- Membership 1,222,788 Rotarians
- 32,756 Rotary Clubs
- 532 Rotary regional districts
- 200+ countries and geographic areas
- Rotary clubs are located throughout all seven continents

### Rotary Youth Exchange

- 7,000+ youths participate annually (estimated)
- Started in 1929 115+ countries and regions involved in programs

### The Rotary Foundation of Rotary International

- Total Program Awards 2005/06 \$128.3 million (Total since 1947 = \$1.7 billion)
- \$24.9 million for PolioPlus (Started in 1985 - \$595+ million committed to date)
- \$33.1 million for Matching Grants
- \$ 5.2 million for District Simplified Grants
- \$ 3.1 million for Health, Hunger and Humanity (3-H) Grants
- \$14.8 million for Ambassadorial Scholarships
- \$ 3.9 million Group Study Exchange
- \$ 1.6 million for Disaster Recovery
- \$16.9 million for total program operation expenses
- \$13.7 million fund development
- \$ 6.6 million for general administration

## Roster Reminder

The revised Roster pages will be printed in the next week or so.

Last chance for any changes to your roster information!!!

Any changes received after that just may not make the cut, so make sure you get your info changes to Fred Jessee and/or Stephen Pick !!

For new members, please make sure Fred Jessee has your photo and info. So if you haven't already done so ... get Fred to take your photo, or email one to him!!  
*(Use last name as file name - 300 dpi preferred)*



## REMINDER TO MEMBERS !!!

Keep the Club in mind for any tickets (hockey, theatre, etc.) which you may be unable to use. We will auction them off during our meetings, and use the funds for our many worthwhile causes.

Please contact either Paul Gaudet or Garth Plunkett if you have such a donation.



### Wesley Christian Church

Meeting at Leyden's Chapel  
2<sup>nd</sup> Street & 17<sup>th</sup> Avenue SW  
10:30 Sunday

Bart Dailley, Pastor

251-5577



Rotary Club of Calgary Chinook

### the Arch Supporters

To help to support publication and distribution of The Arch to members, please contact Stephen Pick at 938-2876



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